ATLAS
LOVERS
ALL NEW TALES
Lovers
OCT.
NO. 71
10¢
APPROVED BY THE COMICS CODE AUTHORITY
IN ALL THE WHOLE WIDE WORLD THERE IS...
"ONLY YOU FOR ME!"

LOOK! Spare Time Plan!

EXTRA MONEY

for YOU- Plus Lovely Dresses that Never Cost You a Penny!

See below for style without blouse.

NO EXPERIENCE NEEDED!

You've never read more exciting news! Think of making as much as $30.00 a week in your spare time, right in your own neighborhood, and also taking your pick of more than 100 beautiful colorful, late-style dresses . . . which won't cost you a single penny! All you do now is mail the coupon at the bottom of this page. Don't send any money now or any time. You'll receive *absolutely free* the most thrilling display of gorgeous styles you ever saw . . . all the latest fashions . . . all the new miracle wonder fabrics like dacron, nylon, orlon, rayon and scores of the all important sparkling cottons with the glamorous new finishes . . . in convertibles, casuals, mix-and-match, separates —house dresses, suits, sportswear, and hosiery and lingerie, too . . . also adorable children's dresses!

YOU'LL LOVE EVERY MINUTE!

Up to $30.00 a week cash and the personal dresses you select, all without one penny cost are *yours* just for showing the beautiful styles and sending only a few orders for friends, neighbors, co-workers, and members of your family. That's all! You don't pay a cent for your own dresses—and you can get dress after dress, a whole wardrobe, this easy way! What a wonderful way to use your spare hours, evenings, and weekends! So don't wait. Just mail the coupon and everything you need will be rushed to you postpaid and ABSOLUTELY FREE!

***Women like you* write exceptional letters like these**

No Longer Buys Dresses!
The dresses I used to buy I now get without paying for them! And I make $12.00 to $15.00 in a week spare time besides! DOROTHY HOUGH, Mo.

2 Hours Pays $10.00
My first experience with Harford Frocks netted me $10.00 in about 2 hours. It was fun, and I made new friends. MRS. S. W. COLE, West Virginia.

WEAR WITHOUT JACKET

FREE! Just Mail the Coupon Below!

Just write your name, address, and dress size on coupon (paste it on a postcard), and we'll send you the big style display so you can start collecting Extra Cash and getting your personal dresses without cost!

HARFORD FROCKS, Inc., Dept. P-386, Cincinnati 25, Ohio

In Canada write to: Harford Frocks (Canada) Ltd.
2241 Lariviere St., Montreal 24, P. Q.

You choose from more than 100 BEAUTIFUL STYLES

PASTE ON POSTCARD—AND MAIL!

Harford Frocks, Inc., Dept. P-386, Cincinnati 25, Ohio

RUSH POSTPAID AND ABSOLUTELY FREE the big, valuable Harford Frocks Style Display so I can start quickly making extra money in spare time and getting my personal dresses without paying one penny for them.

Name_____

Address_____

City_____ State_____

Dress Size_____ Age_____

In Canada, write 2241 Lariviere St., Montreal 24, P. Q.

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Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.

I LIVED IN A WORLD OF MAKE-BELIEVE! I WAS IN LOVE WITH SOMEONE WHO DIDN'T EVEN KNOW I WAS ALIVE! AND EVERYONE WAS LAUGHING AT...

Roberta's Romance

HERE COMES TOD SANDERSON, ROBERTA! WANT ME TO INTRODUCE YOU TO THE MAN OF YOUR DREAMS?

OH...NO, LAURA! I COULDN'T BEAR TO MEET HIM!

EVERYBODY KNOWS YOU'RE CRAZY ABOUT HIM! HOW ARE YOU GOING TO GET ANYPLACE WITH HIM UNLESS YOU MEET HIM?

Celletto

G-770

YES, I *WAS* IN LOVE WITH TOD, BUT I KNEW HE WOULDN'T BE INTERESTED IN ME! I'D JUST BE ONE OF MANY GIRLS HE'D MET, AND I COULDN'T BEAR NOT HAVING HIM RETURN MY LOVE...

PARKER'S BEACH WAS A VACATION RESORT FILLED WITH THE JOY OF SUMMER! THERE WAS LOVE EVERYWHERE, BUT NOT FOR ME!

MOTHER AND DAD HAD FOUND EACH OTHER VERY YOUNG AND WERE STILL VERY MUCH IN LOVE!

ROBERTA, A LETTER CAME FOR YOU, TODAY!

YOU'RE TEARING IT UP WITHOUT READING IT!

I KNOW THE HAND-WRITING, MOTHER! IT'S FROM *HIM!*

MAYBE HE'S SORRY FOR WHAT HE DID AND WANTS TO APOLOGIZE!

APOLOGIZE FOR LEAVING ME STANDING AT THE ALTAR?

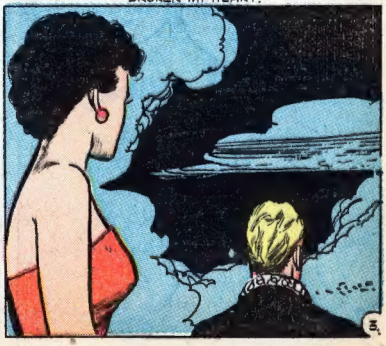
I LOVED HIM, BUT HE KNEW ALL THAT! HE'S MADE ME SO AFRAID OF LOVE, I NEVER WANT TO MEET ANOTHER MAN AS LONG AS I LIVE!

I WASN'T GOING TO BE HURT AGAIN, EVEN THOUGH THIS TIME I WAS EVEN MORE DEEPLY IN LOVE WITH TOD THAN I HAD BEEN WITH THE MAN WHO JILTED ME ON OUR WEDDING DAY!

I HAD TO BE CONTENT WITH THIS...TO IMAGINE WHAT TOD'S KISS WOULD BE LIKE...TO LIVE HIS LOVE IN MY DREAMS! BUT AT LEAST, THIS WAY I COULDN'T BE HURT!

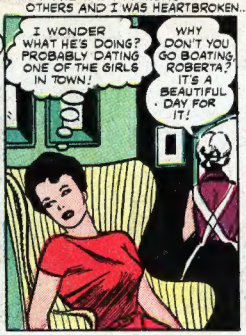
TOD WAS POPULAR WITH THE GIRLS AND HE DIDN'T SEEM SERIOUS ABOUT ANY OF THEM! WHY SHOULD I DARE HOPE THAT HE'D BE SERIOUS ABOUT ME, WHO HAD ALREADY BEEN FOUND UNWORTHY OF LOVE?

I HAD HURT HIM, I COULD SEE THAT...BUT WASN'T THAT WHAT HIS KIND DESERVED, AFTER ONE OF THEM HAD BROKEN MY HEART?

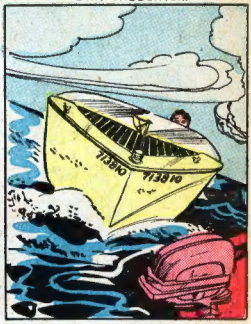


BUT AT LEAST I HAD FELT THE TOUCH OF HIS HAND ON MINE, AND THAT WAS ENOUGH TO FILL MY DREAMS EVEN MORE THAN BEFORE!

EVEN THOUGH I DIDN'T WANT HIM NEAR ME, I KEPT LOOKING FOR HIM! HE WASN'T AMONG THE OTHERS AND I WAS HEARTBROKEN...

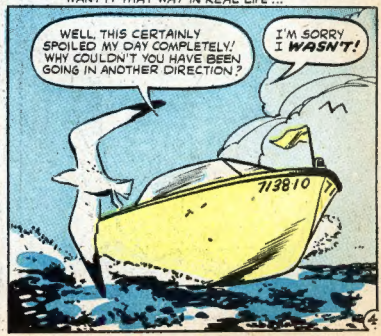


WE HAD A SMALL SPEEDBOAT, AND I TOOK HER OUT! IT WAS BETTER THIS WAY, ALONE AND WITH MY OWN THOUGHTS...

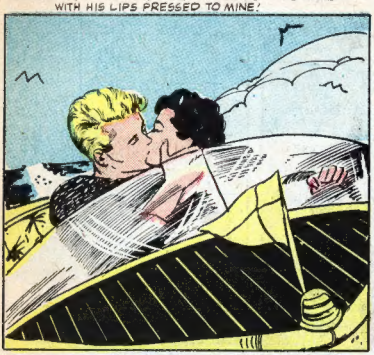


I MUST HAVE BEEN DAYDREAMING AGAIN, BECAUSE I WAS PAYING NO ATTENTION TO MY COURSE UNTIL...

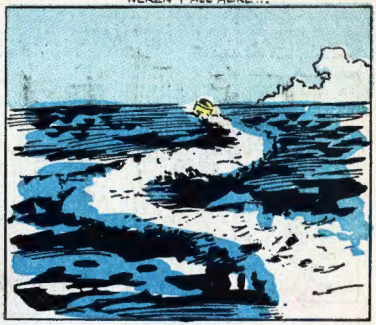
NOW WE WERE ALONE TOGETHER! THIS WAS THE WAY I HAD DREAMED IT WOULD BE, BUT I STILL DIDN'T WANT IT THAT WAY IN REAL LIFE...

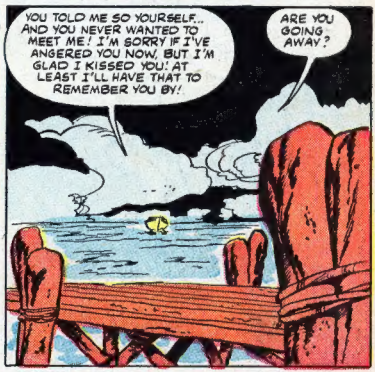


SUDDENLY, HE REACHED OUT, AND I WAS IN HIS ARMS WITH HIS LIPS PRESSED TO MINE!



I DIDN'T RESIST! IT WAS EVEN MORE HEAVENLY THAN IN MY SWEETEST DREAMS! FOR A BRIEF MOMENT, I KNEW THE HAPPINESS THAT COULD BE MINE, IF MEN WEREN'T ALL ALIKE...





BUT HE WAS GONE AND I WAS ALONE AGAIN! I WAS FAR MORE HEARTBROKEN AT ***HIS*** LEAVING THAN I HAD BEEN ON MY WEDDING DAY! I WAS REALLY IN LOVE THIS TIME, AND I ***HADN'T*** BEEN BEFORE IN MY LIFE!

WHEN I GOT HOME, MOTHER AND FATHER WERE WAITING FOR ME...

ROBERTA, THAT LETTER YOU TORE UP... I PIECED IT TOGETHER! I WANT YOU TO HEAR IT! IT'S IMPORTANT!

YOU THINK HE WAS TERRIBLE AND IT'S AFFECTED YOUR ATTITUDE TOWARD MEN! LISTEN TO THE LETTER, ROBERTA!

"I KNEW YOU WEREN'T REALLY IN LOVE WITH ME, ROBERTA! IT WAS JUST INFATUATION! THAT'S WHY I DIDN'T HAVE THE HEART TO FACE YOU AND TELL YOU! SOMEDAY WHEN YOU MEET THE RIGHT MAN, YOU'LL BE HAPPY YOU DIDN'T MARRY ME!" WANT TO HEAR ANY MORE?

OH...NO! THAT'S ENOUGH! I'VE GOT TO SEE SOMEONE BEFORE HE LEAVES!

BUT I DIDN'T HAVE TO WORRY! TOD WAS WALKING TOWARD **ME** TOO...

I'VE GOT SOMETHING TO SAY TO YOU!

AND I'VE GOT SOMETHING TO SAY TO **YOU**!

I WAS TURNED DOWN BY A GIRL I THOUGHT I LOVED! NOW I KNOW I DIDN'T LOVE HER! I REALIZED THAT THE FIRST MINUTE I SAW **YOU**!

OH, TOD! LIFE IS SO FUNNY! I WAS GOING TO TELL YOU THE SAME THING!

WHEN YOU SAID YOU COULDN'T LET ME GO AWAY THINKING THOSE THOUGHTS ABOUT YOU, I HAD TO COME BACK AND TELL YOU HOW I REALLY FEEL ABOUT YOU!

I LOVE YOU! AND I'M GLAD I WAS TURNED DOWN... SO I COULD MEET YOU!

SO AM I, DARLING!

FURTHER EXPLANATIONS WOULD HAVE TAKEN TOO LONG FOR THE MORE IMPORTANT BUSINESS AT HAND! THERE WAS A FAR BETTER WAY OF EXPRESSING WHAT WE FELT FOR EACH OTHER!

The End

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

5 USED DRESSES for $2.69

BIG DRESS SALE

ASSORTED in Silk, Wool, Cotton & Rayon.
ALL SIZES in Good Condition.

Girl's Sizes 7, 8, 10, 12, 14 are 5 for $2.69
Junior Miss Sizes 9, 11, 13, 15 are 5 for $3.69
Women's Sizes 12 to 20 and 38 to 44 are 5 for $3.69
Extra Large Sizes 46, 48, 50, 52 are 5 for $4.69

FREE! With $5.00 Order or More 1 Piece of Ladies' Hose. MONEY BACK IF NOT SATISFIED $1.00 Deposit MUST come with order. Yes, pay postman balance plus COD and postage charges. NO ORDER ACCEPTED FOR LESS THAN $5.00. A TRIAL ORDER WILL CONVINCE YOU OF OUR WONDERFUL BARGAINS.

Ladies' BLOUSES

39c each
5 for $1.69

Assorted colors and styles in Silks, Crepes, Rayons, Acetates.

Ladies' SHOES

99c pair
3 for $2.69

Good quality Leathers and Fabrics. WILL GIVE MANY MONTHS OF GOOD WEAR.

Ladies' TOPPERS and COATS

$1.29 each
2 for $2.39

Real bargains in fine wool materials. Need slight repairs. For best selection order at once.

Ladies' SKIRTS

69c each
3 for $1.79

Full assortment of colors and styles. All Wools, plaids and Mixtures.

Ladies' SLIPS

49c each
5 for $2.29

Beautiful, well-tailored slips that really give you value for your money.

Ladies' SWEATERS

99c each
3 for $2.69

Many styles and patterns in short and long sleeves. Various colors.

ORDER NOW!

QUILT PIECES

3 lbs. - $1.49

Large bundle of beautiful new cotton prints, checks, stripes and solids. All good size cuttings.

RUMMAGE

20 pieces for $2.19

Used items for every member of the family, consisting of Rayon Underwear, Children's Wear and other articles.

Ladies' WINTER COATS

$1.89 each
2 for $3.59

All sizes with or without fur collars. These are in excellent condition, slight repairs needed.

QUICK REPLIES GET BEST SELECTION

USE THIS COUPON TODAY!

BARGAIN MART Dept. MK-10
206 Degraw St., Brooklyn 31, N.Y.

Please send me the following items, $1.00 deposit enclosed.

ITEM	SIZE	PRICE

☐ Give Hose size - if Order is $5.00 or more.

Name _____
PRINT PLAINLY

Address _____

City _____ State _____

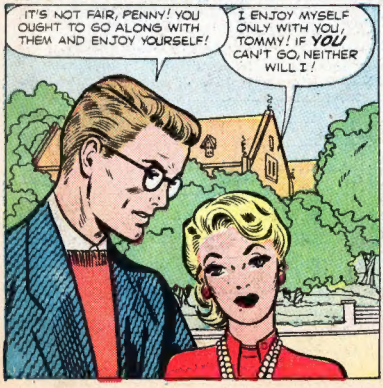
No Order accepted without $1.00 deposit.
Canada & Foreign - Full Payment with Order.

NO MATTER HOW OFTEN PEOPLE SAY I'M A FOOL, THAT I'M WASTING MY LIFE WAITING FOR SOMETHING THAT CAN NEVER BE... THERE IS ONE THING I KNOW! THERE IS...

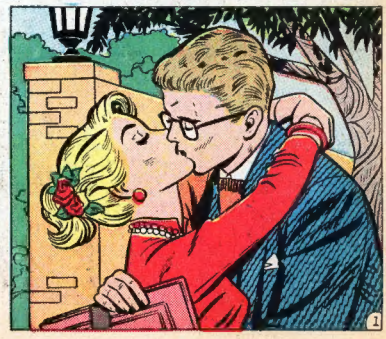
ONLY YOU FOR ME!

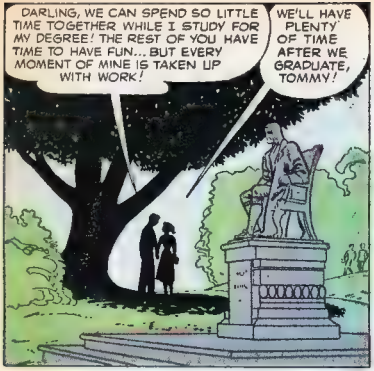
HEY, KIDS! COME ON! WE'RE ALL GOING OVER TO THE SCHOOL OUTDOOR DANCE!

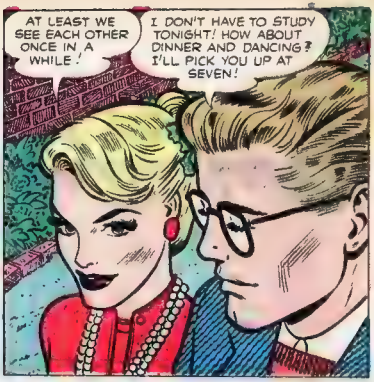
THANKS, MYRA, BUT YOU RUN ALONG! WE'RE NOT GOING!

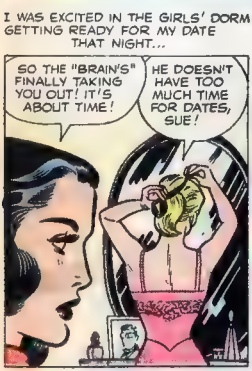


THIS WAS ALL THAT MATTERED TO ME... HIS ARMS HOLDING ME CLOSE... THE THRILL OF BEING DEEPLY, SINCERELY IN LOVE!



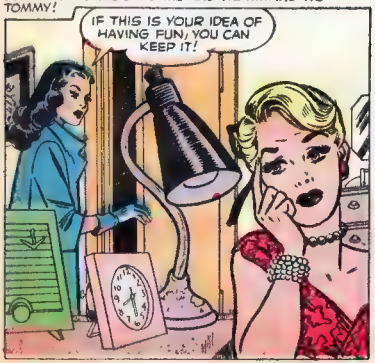

DARLING, WE CAN SPEND SO LITTLE TIME TOGETHER WHILE I STUDY FOR MY DEGREE! THE REST OF YOU HAVE TIME TO HAVE FUN... BUT EVERY MOMENT OF MINE IS TAKEN UP WITH WORK!
WE'LL HAVE PLENTY OF TIME AFTER WE GRADUATE, TOMMY!


AT LEAST WE SEE EACH OTHER ONCE IN A WHILE!
I DON'T HAVE TO STUDY TONIGHT! HOW ABOUT DINNER AND DANCING? I'LL PICK YOU UP AT SEVEN!


I WAS EXCITED IN THE GIRLS' DORM GETTING READY FOR MY DATE THAT NIGHT...
SO THE "BRAIN'S" FINALLY TAKING YOU OUT! IT'S ABOUT TIME!
HE DOESN'T HAVE TOO MUCH TIME FOR DATES, SUE!

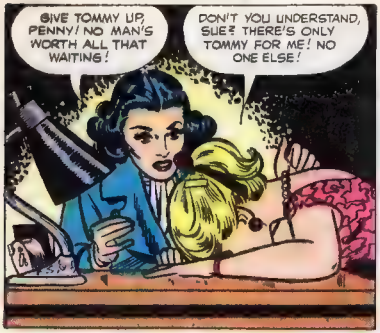
I KNOW HOW YOU FEEL ABOUT TOMMY, BUT IF YOU KEEP THIS UP, YOU'RE GOING TO GET HURT!
HOW?

YOU SPEND ALL YOUR TIME JUST WAITING FOR TOMMY! HOW DO YOU KNOW IT'LL TURN OUT ALL RIGHT FOR YOU? YOU OUGHT TO GO OUT WITH OTHER FELLOWS TOO... JUST IN CASE!
I COULDN'T, SUE! TOMMY'S THE ONLY ONE FOR ME!

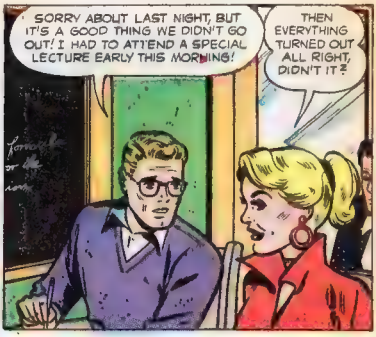

BUT SEVEN O'CLOCK CAME AND WENT... AND NO TOMMY!
IF THIS IS YOUR IDEA OF HAVING FUN, YOU CAN KEEP IT!

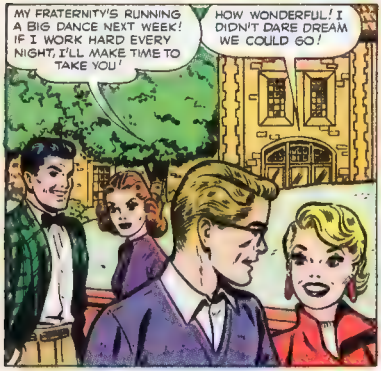
AND THEN, AT ELEVEN, THE PHONE RANG!
I WAS SO TIRED, THAT I SLEPT TILL JUST NOW! THIS HEAVY GRIND IS ROUGH! YOU UNDERSTAND, DON'T YOU?
SURE, TOMMY! YOU'D BETTER GO BACK TO SLEEP! YOU HAVE A LOT OF STUDYING TO DO TOMORROW!

MORE HOURS SPENT IN LONELINESS, WHILE OTHERS LAUGHED! I CRIED, AND THAT'S HOW SUE FOUND ME WHEN SHE CAME HOME...

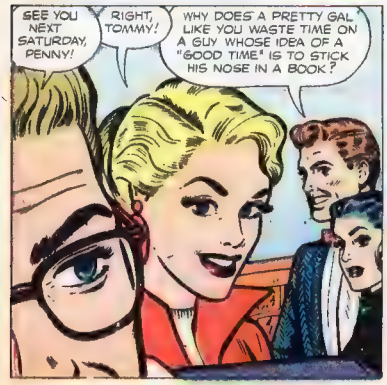


IN CLASS THE NEXT DAY, TOMMY AND I SAT NEAR EACH OTHER AND ONCE AGAIN I WAS FILLED WITH THE THRILL OF HIS LOVE FOR ME!





IT WAS AN AFFAIR THE WHOLE COLLEGE LOOKED FORWARD TO WITH EAGERNESS... AND NOW TOMMY HAD PROMISED TO TAKE ME! NOW THE OTHERS WOULDN'T FEEL SORRY FOR ME AND I'D BE WITH THE BOY I LOVED!

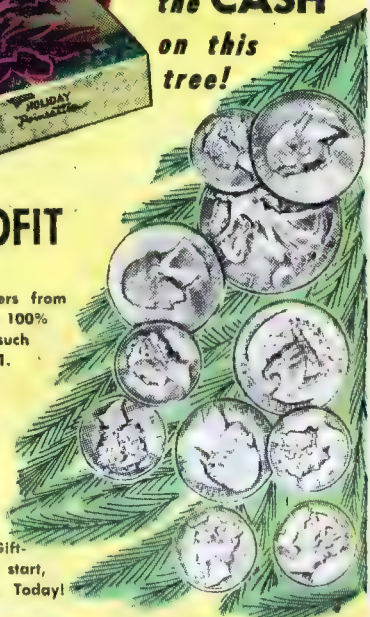


CONTINUED AFTER NEXT PAGE

FREE TO SHOW HOW "MONEY DOES GROW ON TREES!"

"Holiday Poinsettia" Box—
A $1 SELLER—Yours FREE
21 Full Size Cards, a'glitter
with metallic cutouts,
embossed finishes.

This gorgeous box of 21 all-new **CHRISTMAS CARDS . . .** ***YOURS*** *if you can* **"COUNT** *the* **CASH"** *on this tree!*



Special "Get-Acquainted"

offer proves how easily you can

EARN $50 CASH PROFIT

and lots more right this month!

Spend a few hours spare time taking orders from friends, neighbors, co-workers. You can make 100% PROFIT on every sale! Customers can't resist such values: Imagine, 21 Christmas Cards sell for $1. 6 Brand new lines name-printed Christmas Cards. Special religious cards with scripture text. 4 valuable new box assortments which we include ON APPROVAL just to prove to you how easy it is to make money. Many other big-value sellers: Name-printed stationery, napkins, sensational new "Tall Cards," pop-up child's Christmas Books, Christmas Gift-Wrap ensembles. The SOONER you start, the MORE you earn! Mail Coupon Today!

COMMENDED by the PARENTS' MAGAZINE

Raise BIG MONEY for your Club

Churches, PTA's, Clubs report this is the Quickest, Easiest, most Profitable fund-raising plan they ever tried.

COSTS NOTHING TO TRY

Mail Coupon Today for Big Starter Kit: FREE imprint samples, FREE catalog, boxes ON APPROVAL. Plus FREE "Holiday Poinsettia" box if you COUNT THE CASH Correctly.

LIMITED OFFER — WRITE TODAY

EMPIRE CARD CO., 556 FOX, ELMIRA, N. Y.

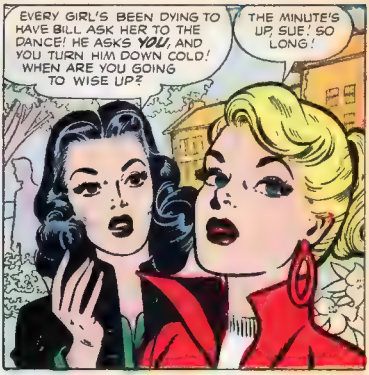
I counted $ in the picture I'm interested in making money in spare time. Please send Starter Kit FREE imprint samples, FREE Catalog, box assortments ON APPROVAL

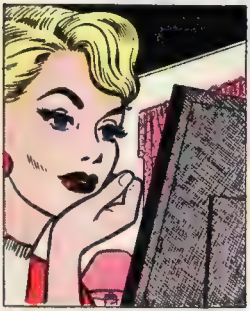
Name _____

Address _____

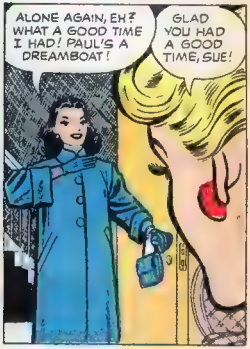
City & Zone _____ State _____

HAVE IT YOUR OWN WAY! BUT IF I KNOW TOM, HE WON'T SHOW UP TO TAKE YOU TO THE DANCE! I'LL COME CALL FOR YOU ANYWAY!
CAN I TALK TO YOU FOR A MINUTE, PENNY?


EVERY GIRL'S BEEN DYING TO HAVE BILL ASK HER TO THE DANCE! HE ASKS YOU, AND YOU TURN HIM DOWN COLD! WHEN ARE YOU GOING TO WISE UP?
THE MINUTE'S UP, SUE! SO LONG!


I DIDN'T EVEN SEE TOMMY DURING THE DAYTIME NOW! HE WAS STUDYING SO HARD TO MAKE TIME TO TAKE ME OUT... BUT I WAS HAPPY...

EVEN WHEN I SAW OTHERS KISSING, I WAS HAPPY! IT REMINDED ME OF TOMMY'S LIPS ON MINE!


POOR SUE! HOW SHE KEPT TRYING!
ALONE AGAIN, EH? WHAT A GOOD TIME I HAD! PAUL'S A DREAMBOAT!
GLAD YOU HAD A GOOD TIME, SUE!

I'VE GOT TEN BOYS DATING ME! ONE OF 'EM'S BOUND TO PROPOSE! ALL YOU'VE GOT IS ONE... AND HE'S TOO DEEP IN STUDIES TO EVER THINK OF MARRIAGE!
I'M NOT WORRIED!

WHEN YOU'RE IN LOVE THE WAY I AM, YOU DON'T WANT TEN BOYS ON A STRING! ONE IS ENOUGH WHEN HE'S THE ONLY ONE FOR YOU!
YOU'RE GOING TO BE LEFT HIGH AND DRY AFTER THE REST OF US ARE ALL MARRIED!

I WAS GETTING READY WITH SUE FOR OUR DATES, WHEN THE HALL PHONE RANG...

SURE, TOMMY! IT'S ALL RIGHT! WORK HARD ON YOUR THESIS AND I KNOW IT'LL MEAN THE DEGREE YOU WANT SO MUCH!

TOMMY'S NOT IN LOVE WITH YOU! IF HE WERE, HOW COULD HE STAND YOU UP ALL THE TIME? COME TO THE DANCE, PENNY! BILL SAID HE'D TAKE YOU!

I DON'T WANT TO GO WITH BILL...OR WITH ANYONE BUT TOMMY!

TOM'S THE ONLY MAN YOU'VE EVER KISSED, ISN'T HE? MAYBE IF YOU KISSED SOMEONE ELSE, YOU'D SEE THAT TOM'S NOTHING SPECIAL!

LET ME ALONE, BILL!

BUT BILL KISSED ME!

TOM IS *STILL* SPECIAL!

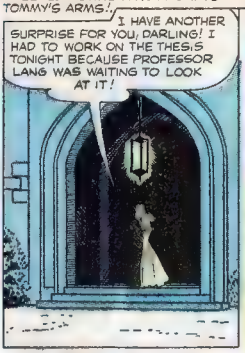
WELL, I LOSE! HOW ABOUT IT, SUE? CARE TO COME TO THE DANCE WITH ME?

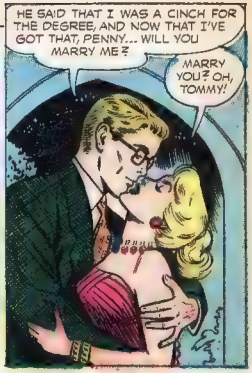
DO I? LET'S GO, BILL!

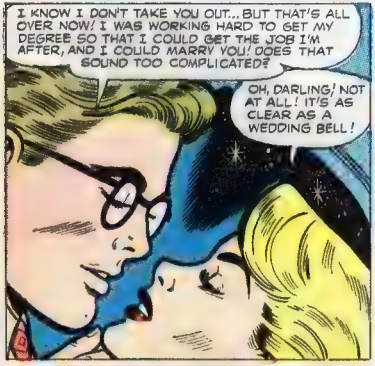
SUE THOUGHT NOTHING OF BREAKING HER DATE WITH PAUL TO GO WITH THE MORE POPULAR BILL...ALL I HAD WERE MY THOUGHTS OF TOMMY...

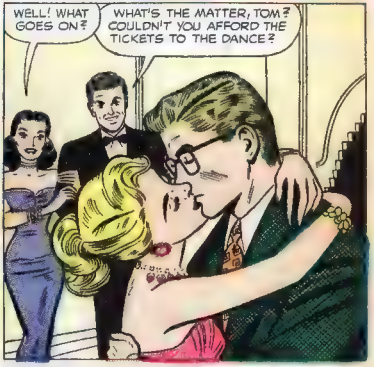
AS THE HOURS PASSED, I COULD HEAR THE MUSIC AND LAUGHTER FROM THE FRATERNITY HOUSE UNTIL THE EARLY MORNING...

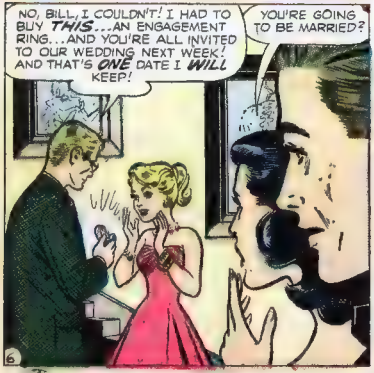
I WONDER IF TOMMY CAN HEAR THE MUSIC TOO?

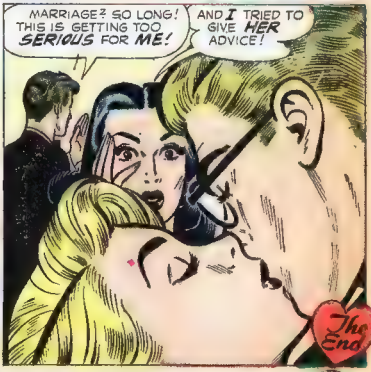




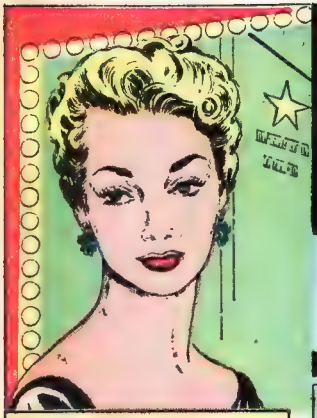








ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS



Amazing Safe, New Professional Way INSTANTLY CONCEALS— Every Blemish, Shadow, Pimple, Freckle...Yes Even Every Trace of Age and Fatigue...

MANY MOVIE ACTRESSES ARE GRANDMOTHERS . . . YOU'D NEVER GUESS IT! VERY FEW STARS HAVE PERFECT SKIN . . . YOU'D NEVER KNOW IT! NOW AT LAST . . . THE SAME PROFESSIONAL WAY THAT CONCEALS THEIR SKIN FLAWS IS AVAILABLE TO HELP YOU CONCEAL YOURS!

CONCEAL THESE BLEMISHES INSTANTLY . . . WITHOUT TURNING YOUR FACE INTO A MASK

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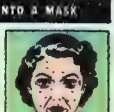
Merely apply TERRI over darkened area . . . shadows are gone!

FLAWS NEAR MOUTH, CHEEKS AND EYES
One touch of TERRI Cover-Stik and these common blemishes are invisible.



PIMPLES, ACNE, FRECKLES, BRUISES
Ugly, embarrassing flaws concealed in minutes.

BIRTHMARKS, SCARS, MOLES, VEINS
Disfiguring marks concealed so perfectly only you know they are there.

Magic "HIDING POWER" of Sensational New TERRI COVER-STIK Hailed by Make-up Experts! Water-proof, Smear-proof Formula Blends Skin Tone So Completely It's Unnoticed Even in Strong Sunlight

For years, make-up artists have kept their expensive professional secrets to themselves. They've kept movie star's skin and complexion looking flawless, decade after decade. But such beauty is not born . . . it is created. And now *YOU* can share the easy TERRI COVER-STIK secret of a flawless natural appearing complexion that until now was available only to professionals. Line-like imperfections near the eyes or mouth . . . shadows under the eyes, at the cheeks or corner of mouth mar your beauty, disfigure your face. Conceal them instantly with TERRI COVER-STIK. Simply and safely blend the discolored area or blemish until it perfectly matches your skin tone . . . flaws, imperfections and shadows cannot be noticed by others. That's the professional way . . . the easy, quick TERRI COVER-STIK Way!

Amazing Guarantee! If You Can See Any Trace of Blemish After Using TERRI COVER-STIK as Directed . . . It Costs You ABSOLUTELY NOTHING!

SEND NO MONEY . . . Fill out and mail coupon. Be sure to check color desired. On arrival pay postman only $1.98 ea. (Reg. $3.00 value) or TWO for only $3.50 plus C.O.D. postage. Cash orders sent postpaid. Satisfaction Guaranteed.

Easy as A-B-C to Select Shade for Your Personal Use

Make your blemishes match your skin tone . . . the blemish is invisible. Experts recommend two shades, a darker one for summer and evening.

IF YOU ARE FAIR — BASIC SHADE.....LIGHT
SUMMER AND EVENING SHADE.....MEDIUM

IF YOU ARE MEDIUM — BASIC SHADE.....MEDIUM
SUMMER AND EVENING SHADE.....DARK

IF YOU ARE DARK — BASIC SHADE.....DARK
SUMMER AND EVENING SHADE.....DARK

CONCEALS BROWN SPOTS ON HANDS — BROKEN BLUISH VEINS ON LEGS

Disfiguring brown spots on hands, face, neck, caused by weather or neglect, vanish before your eyes. Touch lightly with TERRI COVER-STIK, blend, and the spot is no longer visible. Discolored or broken veins on hands, legs or body concealed like magic. You can't see the blemish, you can't see what covers it. Looks natural, blends perfectly with your skin tone. Smear Proof. Water Proof.

Sensational New Discovery Reflects Light, Gives Far Greater HIDING POWER Instantly!

Many "so called" blemish covers contain certain ingredients that absorb light . . . actually call attention to your blemish. TERRI COVER-STIK's amazing formula actually reflects light, making your blemish invisible without that hard, artificial made-up mask look. TERRI's far greater HIDING POWER is your guarantee of that soft, natural look.

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Send me.....Terri Cover-Stiks at $1.98 (2 for $3.50) in the following shades:
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☐ I enclose cash, check or money order, FLEETWOOD CO. to pay all postage.
☐ Send C.O.D., I will pay postman cost plus postage.
If Terri Cover-Stik Doesn't Conceal Every Blemish Instantly . . . I Can Return Immediately for Refund!
NAME.....
(Print Plainly)
ADDRESS.....
CITY.....ZONE.....STATE.....
All orders from this ad receive FREE valuable booklet of IMPORTANT PROFESSIONAL MAKE-UP SECRETS!

FLEETWOOD CO. Dept. 14-H 230 N. Michigan Ave., Chicago 1, Illinois

Two in Love!

IT was Wednesday night, and all the stores in town were open late. The brightly lit streets were crowded with busy people, and packages, large and small, were under everybody's arms. And yet among the laughing, chatting people, one couple stood before the window of Tibbet's Furniture Store, noses pressed against it like children, gazing at the display before them

"I just love modern furniture, don't you, Thorne?" the girl questioned.

"Modern? Oh, yes, I do . . . those colors are so alive . . . hey, look at that chartreuse chair . . . isn't that something?"

Sally looked up at Thorne again and laughed. "Oh, you're a riot. Silly, that isn't chartreuse . . . it's coral!"

"Huh?" Thorne replied. "Gee, and just when I was trying to impress you with my knowledge of things like this. Anyhow, it looks like it should be called chartreuse. I like that word."

"Oh, Thorne, you've already impressed me, and you know it."

Thorne and Sally had met four months ago, and by this time had progressed from the stage to where they were just "dating" one another, to the one in which looking at furniture and stopping shyly at jewelry store windows took up most of the evenings they spent in town.

As they continued along Harrow Street, Thorne took Sally's arm in his and held on to it affectionately, protectively.

"Sally, we couldn't be any more alike. We both like good movies, concerts, we like to dance, and we like" (and here he began to tease) . . . "we like modern furniture . . . with chartreuse chairs . . . isn't a chartreuse chair enough basis for a happy marriage?"

Sally said nothing. They stepped onto the bus that pulled in at the corner, and when they were seated, she looked at him and smiled.

"Thorne, you've never really mentioned marriage. We've been going together, having wonderful times, for four months . . . and, well, even though I knew someday soon we would discuss it, I'm just as happy and delirious as I would have been if it had been a surprise. But honestly, honey, shouldn't we wait just a little longer . . . and make sure?"

Thorne WAS sure, but he thought it would be best to do what Sally suggested. And so they continued to window shop, went to movies, enjoyed more concerts, and finally one evening Thorne made a suggestion that brought a startled gasp from Sally.

"But, Sally, I only asked you to come to my house and have dinner with my folks . . . is anything wrong with that?"

Sally looked pale. "Wh . . . why, no I guess not . . ." Then she smiled, and continued, "Alright, Thorne, I'll be over at seven tomorrow."

The big evening came, and Sally met Thorne's parents, Mr. and Mrs. Gray. By the time they started for the dining room table, Sally and Mrs. Gray were friends, and the four people made a happy, laughing group about the dinner table.

At one point Mr. Gray turned to Sally. "My dear, we see why Thorne has talked about you for months. But actually, he's told us about you, and nothing else. Do your parents live in town, or are you here by yourself?"

Sally's eyes opened wide. "My p-parents? Why, no . . . that is, OH MY!" Sally succeeded in evading the question by spilling water on her dress. Thorne leapt up and offered to mop up some of the water with a napkin, and the subject was forgotten. However, the rest of the evening was spent without the warmth that had prevailed before dinner, and Sally found it hard

CONTINUED AFTER NEXT STORY

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Marie Hammel, New York, N. Y. says: "I used to wear a size 20 dress, now I wear size 14 thanks to the Spot Reducer. It was fun and I enjoyed it."

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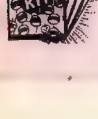

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PARIS IN THE SPRING

I WAS YOUNG! I HAD JUST FINISHED COLLEGE, AND MY PARENTS WERE SENDING ME TO FRANCE FOR A HOLIDAY! I WAS EAGER WITH EXCITEMENT! THIS WAS ROMANCE! THIS WAS A WORLD I HAD NEVER KNOWN! THIS WAS...

G 759

WE MADE A DATE FOR THAT EVENING! AND THEN I HAD A CALLER... AN AMERICAN...

CORA BILLINGS? I'M JIM PIERCE, PARIS CORRESPONDENT FOR THE ALLIED PRESS! I'M A FRIEND OF YOUR DAD'S AND HE ASKED ME TO KEEP AN EYE ON YOU!

THANKS, MR. PIERCE! DAD MEANS WELL, BUT I'M A BIG GIRL NOW!

WELL, ASKING YOU STRICTLY ON MY OWN, HOW ABOUT SEEING THE TOWN WITH ME TONIGHT?

NO THANKS! I'VE MADE OTHER PLANS!

SO YOU WANT TO GO NATIVE, EH?

IF THAT'S WHAT YOU CALL IT... GOOD-BYE, MR. PIERCE!

I NEVER WANT TO SEE *HIS* TYPE AGAIN! I LIKE MY MEN TO BE SUAVE, WORDLY, SUBTLE ... LIKE THE MEN OF PARIS!

AND THAT NIGHT I MET THE MEN OF PARIS WITH LUCILLE:...

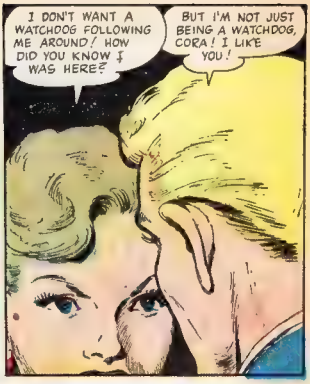
CHARMING, MADEMOISELLE... UTTERLY CHARMING! WOULD YOU HONOR ME BY DANCING WITH ME?

OF COURSE, PIERRE!

HE WAS A GENTLEMAN IN EVERY SENSE OF THE WORD! HIS TOUCH WAS LIGHT AND HE WHISPERED WORDS OF ROMANCE IN MY EAR...

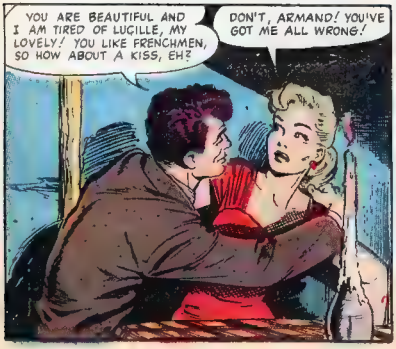
CORA! SUCH A BEAUTIFUL NAME! DO YOU MIND IF I CALL YOU BY YOUR FIRST NAME?

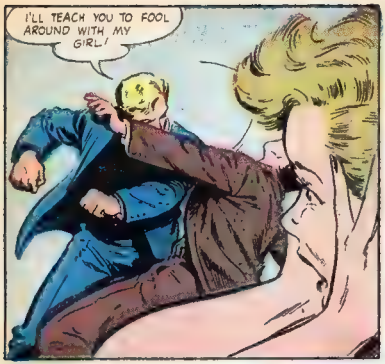
I DON'T MIND, PIERRE!

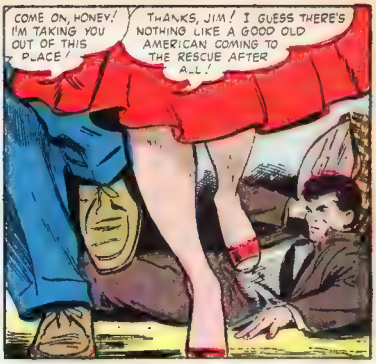


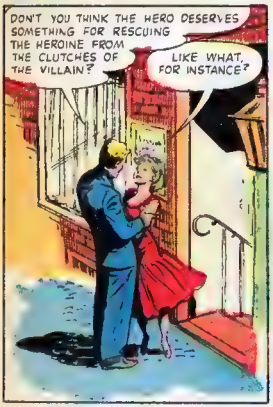
I TOLD THE CAB DRIVER TO TAKE A ROUNDABOUT WAY TO OUR NEXT PLACE SO JIM COULDN'T FOLLOW US! THIS TIME WE WENT TO A CAFE ON THE LEFT BANK FREQUENTED BY ARTISTS...

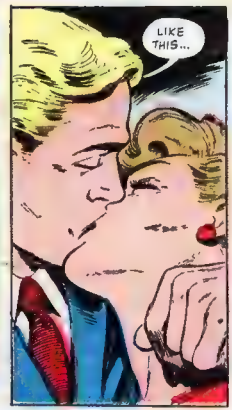
LUCILLE WAS GONE A LONG TIME! ARMAND MEANWHILE, BEGAN TO GET IDEAS...

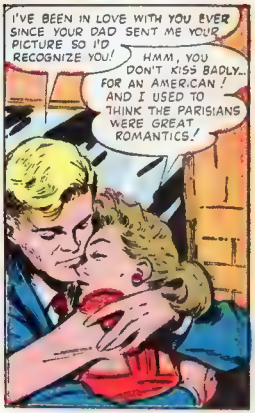




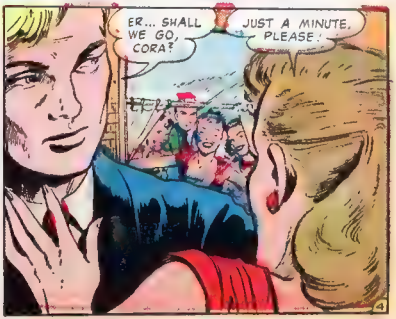


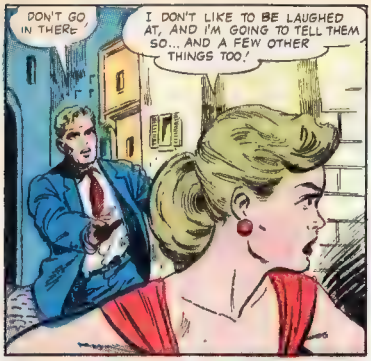


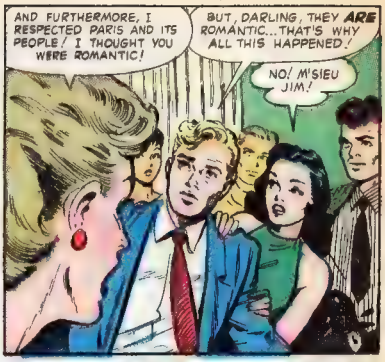


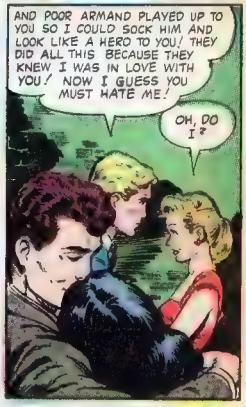


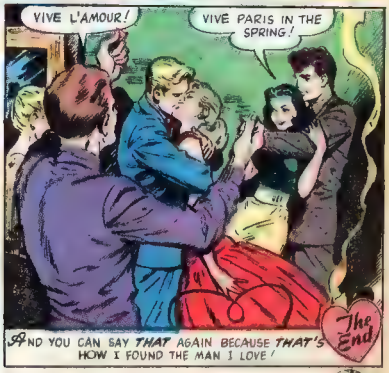
BUT THE CAFE CURTAINS SUDDENLY OPENED.. AND THERE WERE LUCILLE AND ARMAND... AND THE REST OF THOSE 'AWFUL' PEOPLE LAUGHING AT ME...











ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

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Age	Size	Price

to keep from fidgeting.

At ten-thirty, she asked Thorne to take her home, feigning a headache.

As they walked toward her apartment, Thorne questioned her. "Darling, you seemed so upset when Dad asked you about your folks. Gosh, honey, I'd love to meet them. You've never mentioned them more than once, and now that you have my folks crazy about you, I'd like to try and impress yours, too. How about it?"

Sally looked stern. She looked directly at Thorne and said, "No, absolutely not. My parents don't live anywhere near here. My father . . . he's dead . . . and my mother, well . . . let's not talk about it, PLEASE."

Thorne unwillingly dropped the topic, and kissed Sally goodnight when they reached her door.

Once inside, Sally stooped to pick up a letter that had been delivered that morning. She paled as she recognized the handwriting. She tore the envelope open, and began to shake as she read the letter. Then, she went to her bedroom and fell into a troubled sleep.

The following morning, she was at the railroad station at nine-thirty. It was Saturday, and there weren't too many people around waiting for trains. Sally was thankful for that. Soon a train pulled into the station, and a shabbily dressed woman stepped off and walked slowly toward Sally, arms outstretched.

Sally stood unmoving. "No, mother, don't hold me. I don't know why you insisted on coming here, making trouble for me."

"Please," the older woman pleaded, "Just give me one chance . . . we'll get along."

"NO, NO, you can't do this to me. I'm sorry, mother . . . but I'm busy this morning . . . I'll wait here until the next train back, then I'll have to insist you leave. It's no good this way!"

Sally spent an uneasy ten minutes with her mother, and looked anxiously around at intervals to see if she had been seen by anyone. Finally, the train came, and once her mother was safely on it, Sally turned away from the platform. An arm gripped hers,

and she turned to face a puzzled Thorne.

"Sally, I knew you were upset last night, so I was just about to come up to see you this morning when I saw you leave. You looked . . . strange. I followed you, and, well, I'll admit I was eavesdropping a little. That woman . . . she's your mother?"

Then Sally broke down. "Oh, Thorne . . . I didn't want to spoil everything. You see, my father died in an accident when I was in my teens. Mother felt that everything was over for her. She used to be pretty, but after dad's death she forgot that anyone else existed. She became shabby . . . I couldn't stand it anymore. So I came here. Your folks are so nice . . . I didn't want to have you meet my mother."

"Sally, you . . . infant. Don't you realize that your mother was never given a chance to see there was something else to exist for . . . *YOU?*"

Sally couldn't stop sobbing, for she knew that her secret was out.

Thorne shook her violently as he tried to make her understand what he was saying. "Sally . . . Sally, listen to me. You've got to see that I'm right. You must realize that YOU'RE the one who can HELP your mother. And I want to help you to help her. Now, where is she headed for?"

Sally looked surprised. "She lives in Pittsburgh . . . oh, I shouldn't have sent her back, should I, Thorne?"

Thorne was relieved. "Of course not . . . you thought it would make a difference to me. Now you wait here . . . I'm getting two tickets on tomorrow's Pittsburgh train. Then you'll wire your mother so she'll know, as soon as she gets off the train, that her daughter and son-in-law are headed there."

Sally smiled through her tears. "Oh, Thorne, how could I have believed that you'd think differently? I love you, so very much."

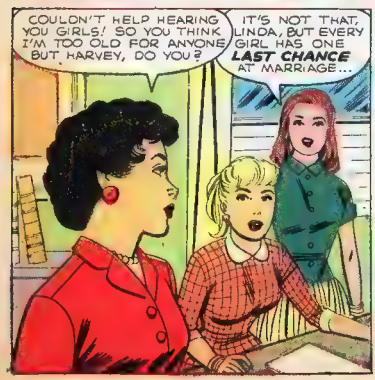
Thorne took her arm. "We'll give it a try, won't we, Sally?"

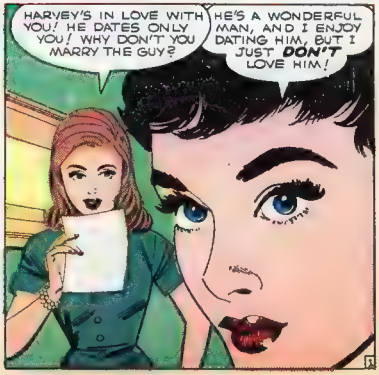
"A try? Oh, yes . . . and it'll work out. I'm sure of that now," Sally beamed.

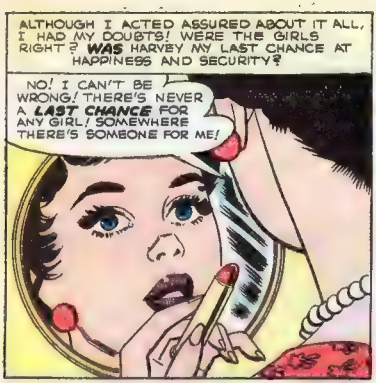
THE END A-150

IN THESE TIMES, THEY CALL MY TYPE A "BACHELOR GIRL!" BUT SPINSTER IS THE WORD FOR ME! WHILE I WAITED FOR THE ONE BIG LOVE OF MY LIFE TO COME ALONG, FATE TEMPTED ME! AFTER ALL, IF I HADN'T FALLEN IN LOVE IN ALL THOSE YEARS, HOW COULD I PASS UP A...

LAST CHANCE FOR LINDA!






ALTHOUGH I ACTED ASSURED ABOUT IT ALL, I HAD MY DOUBTS! WERE THE GIRLS RIGHT? WAS HARVEY MY LAST CHANCE AT HAPPINESS AND SECURITY?
NO! I CAN'T BE WRONG! THERE'S NEVER A LAST CHANCE FOR ANY GIRL! SOMEWHERE THERE'S SOMEONE FOR ME!

HARVEY WAS A GOOD FRIEND AND A WONDERFUL COMPANION! THE ONLY TROUBLE WAS THAT HE WAS IN LOVE WITH ME!
LINDA, YOU MAKE ME FEEL YOUNG AGAIN! I'VE BEEN WAITING FOR YOU ALL MY LIFE!
PLEASE, HARVEY! YOU KNOW HOW I FEEL ABOUT YOU!

I KNOW YOU DON'T LOVE ME ... I'M OFFERING YOU MY LOVE AND HAPPINESS!
BUT IT'S NOT THE WAY I WANT IT...

I LOVE YOU, LINDA!

HE KISSED ME! BUT THERE WAS NO FIRE IN HIS KISS FOR ME...NOT EVEN A SPARK!

IT'S NO USE, HARVEY! I CAN'T MARRY A MAN I DON'T LOVE!
THAT'S A FINE ATTITUDE TO TAKE AT YOUR AGE! YOU OUGHT TO BE GRATEFUL I'M GIVING YOU THIS LAST CHANCE!

HARVEY! I EXPECT THAT SORT OF TALK FROM THOSE YOUNG GIRLS AT THE OFFICE, BUT NOT FROM YOU!
WELL, YOU'RE GETTING IT! WHAT'S MORE, YOU'RE FINISHED AT THE OFFICE, TOO! I'LL SEE TO THAT!

I KNEW HARVEY WAS POWERFUL ENOUGH AT THE OFFICE TO GET ME FIRED, BUT I WAS DETERMINED TO FIGHT FOR MY RIGHTS. SO WHEN MR. JOHNSON, THE PRESIDENT OF THE COMPANY, CALLED ME INTO HIS OFFICE, I WAS READY!

LINDA, I'VE A PAINFUL DUTY TO PERFORM!

I'LL MAKE IT EASIER FOR YOU, SIR! HARVEY WANTS ME FIRED! IS THAT IT?

WELL, AS OFFICE MANAGER, HE DOESN'T FIND YOUR WORK QUITE SATISFACTORY!

I SEE! WILL YOU TELL HIM THE TRUTH, HARVEY, OR SHALL I?

I DON'T KNOW WHAT YOU MEAN!

MR. JOHNSON, HARVEY SAID HE'D HAVE ME FIRED WHEN I REFUSED TO MARRY HIM! IS HE GOING TO SUCCEED?

THIS IS RIDICULOUS!

JUST A MINUTE HARVEY!

LINDA HAS BEEN WITH US MANY YEARS, AND HAS ALWAYS BEEN A GOOD WORKER! ***ARE*** YOU USING YOUR POSITION TO GET EVEN WITH HER FOR HER REFUSAL TO MARRY YOU?

THAT'S NOT SO, MR. JOHNSON! IT'S...I...ER...

YOU'RE LYING, HARVEY! I CAN'T HAVE YOUR TYPE OF MAN WORKING FOR ME! I'LL ACCEPT YOUR RESIGNATION, EFFECTIVE IMMEDIATELY! SORRY ABOUT ALL THIS, LINDA!

SO THE TABLES WERE TURNED ON HARVEY! STILL, AS I WATCHED HIM GO, I WONDERED... ***WAS*** MY LAST CHANCE WALKING OUT THE DOOR?

OF COURSE, THE OCCASION PROVIDED A FIELD DAY FOR MARGO AND JOYCE...

WELL, LINDA, WHERE ARE YOU GOING TO FIND A MAN NOW?

NO FOOL LIKE AN OLD FOOL, I GUESS!

GIRLS, MEET YOUR NEW OFFICE MANAGER, MY BROTHER, BOB! HE'S BEEN IN CHARGE OF OUR FIELD OFFICE AND NOW HE'S TAKING OVER HARVEY'S JOB HERE!

WOW!

LINDA'S THE REAL BOSS OF THE OFFICE, BOB! YOU'LL BE WORKING CLOSE WITH HER!

THAT'LL BE A PLEASURE!

NOW I'LL SHOW YOU THE REST OF THE SETUP, BOB!

HMMM! A DREAM BOY, THAT ONE!

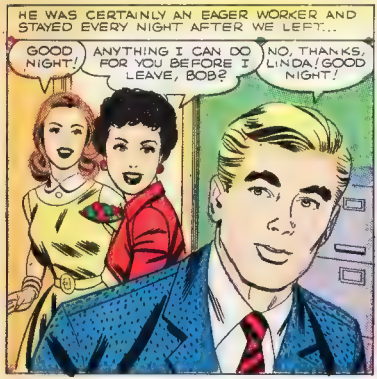
BUT DON'T GET ANY IDEAS, LINDA! YOUR LAST CHANCE IS GONE! THE BOSS'S BROTHER ISN'T GOING TO MAKE A PLAY FOR YOU! HE'S OUT OF YOUR CLASS!

BOB JOHNSON WAS ALL BUSINESS...A REAL LIVE WIRE, THINKING ONLY OF HIS JOB!

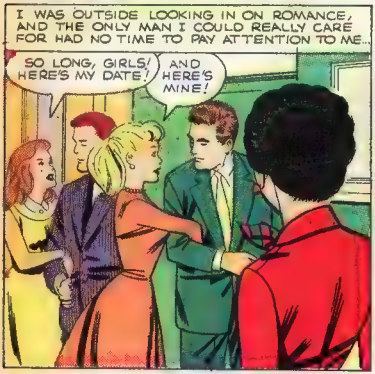
LINDA, I WANT THE COMPLETE REPORTS ON ALL ACTIVITIES FOR THE PAST YEAR!

YES, SIR! AT ONCE!

ONCE IN A WHILE, I SNEAKED A LOOK AT HIM! THIS WAS THE TYPE OF MAN I HAD BEEN WAITING FOR ALL MY LIFE! BUT I KNEW I DIDN'T HAVE A CHANCE!

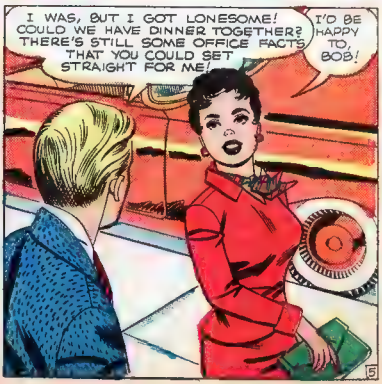

HE WAS CERTAINLY AN EAGER WORKER AND STAYED EVERY NIGHT AFTER WE LEFT...
GOOD NIGHT!
ANYTHING I CAN DO FOR YOU BEFORE I LEAVE, BOB?
NO, THANKS, LINDA! GOOD NIGHT!

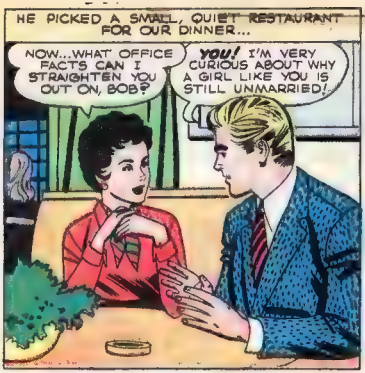
I'VE BEEN WATCHING YOU AND YOU'VE GOT A CRUSH ON BOB, BUT ALL HE THINKS ABOUT IS WORK!
A GIRL CAN DREAM, CAN'T SHE?

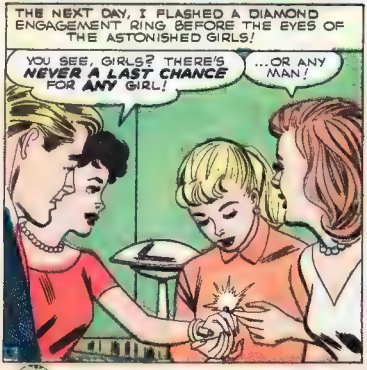

I WAS OUTSIDE LOOKING IN ON ROMANCE, AND THE ONLY MAN I COULD REALLY CARE FOR HAD NO TIME TO PAY ATTENTION TO ME...
SO LONG, GIRLS! HERE'S MY DATE!
AND HERE'S MINE!

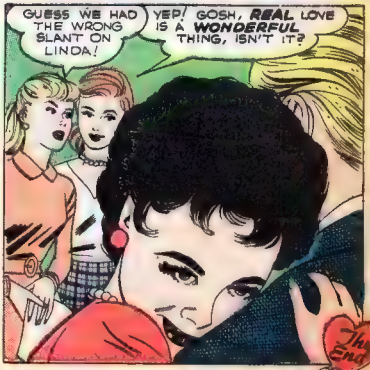
I COULD HAVE HAD AT LEAST SOMETHING RESEMBLING THEIR HAPPINESS, BUT I TURNED IT DOWN!

HELLO, LINDA!
I THOUGHT YOU WERE STILL WORKING!


I WAS, BUT I GOT LONESOME! COULD WE HAVE DINNER TOGETHER? THERE'S STILL SOME OFFICE FACTS THAT YOU COULD SET STRAIGHT FOR ME!
I'D BE HAPPY TO, BOB!







ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up skin blemishes in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is GUARANTEED to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base for girls and a refreshing after shaving lotion for men . . . actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Works in SIX Out of SEVEN Cases!

An analysis of RESULTS taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads, pimples and other common blemishes. It is also very effective in the treatment of *eczema*. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is GUARANTEED to clear up your skin troubles or there will be NO COST to you whatsoever. If yours happens to be the ONE extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive GUARANTEE!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

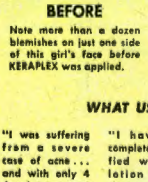
If you do not SEE RESULTS that delight you — if you are not fully convinced that Keraplex IS clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon TODAY. Underwood Laboratories, Inc., Stratford, Conn.

BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.

AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement—pimples completely gone!



BEFORE

Note more than a dozen blemishes on just one side of this girl's face before KERAPLEX was applied.

AFTER

Same girl had used KERAPLEX twice a day for only 5 days when above photo was taken. Note the amazing improvement.

WHAT USERS SAY:

"I was suffering from a severe case of acne . . . and with only 4 days' treatment with Keraplex . . . was completely relieved."—P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face." —K. W.

"I have been using keraplex for a severe case of eczema on my hands, knees and elbows. Now my skin is completely clear."—A. M. B.

MONEY-BACK GUARANTEE

UNDERWOOD LABORATORIES, Inc., Dept. 40
STRATFORD, CONN.

Yes! I want to try Keraplex ON APPROVAL. Send size checked below in plain wrapper marked "personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the RESULTS, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, $1.98
☐ Double Quantity (Two Bottles), $3.50

Name_____
Address_____
City_____ Zone_____ State_____

☐ SAVE POSTAGE. Check here if you ENCLOSE payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

MEN-WOMEN-BOYS-GIRLS

PRIZES GIVEN

MAKE MONEY TOO!

RADIO

ROY ROGERS FLASH CAMERA

ROY ROGERS BINOCULARS

GABBY HAYES FISHING KIT

RADIUM DIAL POCKET WATCH

GIRLS' SHOULDER-STRAP BAG

SPORTS EQUIPMENT

ROLLER SKATES

JET ENGINE PLANE FLIES 500 FEET!

WALKING DOLL

TABLE TENNIS SET

SEWING MACHINE

BOYS' OR GIRLS' BICYCLE

TYPEWRITER

WHITE ZIPPER BIBLE

CHEMISTRY SET

RADIO RECEIVING SET FOR SCOUTS

ELECTRONIC TWO-WAY WALKIE-TALKIE

ROY ROGERS OR DALE EVANS LAMP

TEXAN JR. GUITAR

WRIST WATCHES FOR BOYS AND GIRLS

ARCHERY SET

VANITY SET

PRESSURE COOKER

JEWELRY SET

UKELELE WITH ARTHUR GODFREY PLAYER

WOODBURNING SET

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—*We Trust You!*

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size richly decorated Mottos **On 15 Days TRUST**. When you have sold the 24 Mottos, send the $8.40 you have collected and you can secure your choice of many wonderful prizes. Hurry, send TODAY for 24 Motto ON TRUST and big PRIZE CATALOG FREE!

FREE Membership in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. B-117
5726 N. Broadway, Chicago 40, Ill.

FREE BIG PRIZE CATALOG

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME _____ AGE _____

STREET or RFD _____

TOWN _____ Zone ____ STATE _____

SEND NO MONEY!...We Trust You!

The FUNman, Dept. B-117 5726 N. Broadway, Chicago 40, Illinois

IF THIS DRESS LOOKS GOOD ON YOU

Glamorous. Glowing Faille with Whirling Skirt.

...You Can Earn UP TO $32.00 In a Week

Amazing New Plan Offers You the Chance to Earn Spare-Time Cash Plus Glorious New FASHION FROCKS In Choice of Sizes, Colors, Styles

Look at this lovely dress. If you wore it in the right size and color, would you be admired by your friends? If so, then you should look into this wonderful new plan right away. We are looking for women who can "show off" our styles to advantage—and that includes mothers, daughters, grandmothers—women of all ages—who like to wear nice clothes, and who also want to earn extra cash in their spare time. Wear it when you go shopping or visiting, or even when you stay close to home. If folks say, "My, that dress looks good on you!", you'll soon see how easy it is to make up to $32.00 in a week just in your spare hours. You help friends select dresses like it—at amazing low prices.

YOU NEED NO EXPERIENCE OF ANY KIND

We don't want professional models. We're just looking for ordinary folks who love nice clothes, and want to earn some spare-time money. For people like that, this generous new plan is just perfect. You begin by displaying our portfolio of gorgeous styles and actual fabric samples. You need no training, and you do not invest a single penny of your own money. YOU PAY FOR NOTHING—BECAUSE YOU BUY NOTHING. You can earn dresses in your spare time under our liberal new plan. You help us to introduce our styles to women all over America—and send in their selections to us.

YOU MUST RUSH YOUR NAME AT ONCE!

If you're the kind of woman we're looking for, then don't waste a minute. We expect to be swamped with answers from women who want to earn spare-time cash while wearing glorious new Fashion Frocks. So get your name in the day you see this ad, and qualify for our remarkable offer. Hurry—openings limited.

Fashion Frocks INC.
Dept. T-4185 • Cincinnati 25, Ohio

In Canada, North American Fashion Frocks, Ltd.
2163 Parthenais, Dept. T-4185 Montreal, P. Q.

PASTE COUPON ON POSTCARD — *Mail Today!*

FASHION FROCKS, INC.
Dept. T-4185, Cincinnati 25, Ohio

Yes, I would like to be one of those women who get the chance to obtain a dress like the one shown in the ad. Also to make spare-time money with your plan. Without obligation of any kind, please send everything I need to get started.

Name _____ *Age* _____

Address _____

City & Zone _____ *State* _____

If you live in Canada, mail this coupon to
North American Fashion Frocks, Ltd., 2163 Parthenais, Montreal, P.Q.

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day!** Or **your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day** of **attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious, full strength, 4-way** tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's **delicious, pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

MAIL THIS NO RISK TRIAL COUPON NOW!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MORE-WATE CO., Dept. 37
318 Market Street, Newark, N. J.
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____

ADDRESS _____

CITY _____

STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST